



RealtySoft PRINTS™

RealtySoft is the most cost effective and I get more hits from their solution than I ever got from the other website providers.



“I've tried iHouse2000, Homes.com, Advanced Access plus I've also had and paid for a very expensive total custom page in the past. I have found that RealtySoft is the most cost effective and I get more hits from their solution than I ever got from the other website providers. RealtySoft has the best customer service. When I need assistance, 90% of the time work with the same person. Several agents in my company have gone with RealtySoft and are happy with them too. I've been with RealtySoft as a brokerage for two years and would not change at this time. Other companies charge so much for start-up and their monthly fees are way out of line. I have found RealtySoft to stay up to date with their software and upgrades. They are in the process of rolling out a Commercial web page template too. When I received my e-Pro™ certification I joined some online boards and did some research into web page templates. At that time, RealtySoft came highly rated on Internet Crusade - if not the top rated company.”

Becky Borci

Becky Borci Realty LLC
Rotonda Lakes, FL

Create your own professional print & promotional materials - no graphics designer required!

Now Get Quality Print Materials Without a Graphic Designer!

RealtySoft PRINTS is the tool every real estate professional has been looking for - a tool to create their own printed materials with the confidence that the results will look smart, crisp and professional.

Easy-to-use

Anybody can use RealtySoft PRINTS - it's as easy as a simple word processor. The creation of a new piece begins with the selection of a pre-designed layout from RealtySoft's collection of hundreds of professional designed works. Then, add color, choose backgrounds, touch up the provided content. If needed, import listing information directly from your local MLS.® In no time at all you have a finished PDF file ready to print, send as an email or send off to a printer for reproduction.

Professional Materials For Every Occasion

Using RealtySoft PRINTS you can create and customize any of the following:

- Business Cards
Complete with your logo and professional identity.
- Letterhead
Ready for print or ready to email.
- Mailing Labels
Fully customized to work on standard label.
- Property Flyers
A perfect way to create compelling descriptions of properties you wish to sell.
- Property Postcards
Prepare high quality postcards for low-cost bulk mailing in your community.
- Newsletters
Create feature rich newsletters to engage and impress your prospective buyers.

RealtySoft Prints Feature List:

Affordable, quick and easy!

Save thousands in designer or printing costs

Create flyers, postcards, property sheets, newsletters & stationery

100's of high-quality layouts ready to be customized by you

Ready to use, professional content

Easy to customize and modify

Creates print-ready PDF files

Creates email-ready PDF files

Automatically incorporate stock photos or images

Automatically import your MLS listing data

Works with other RealtySoft products

Be sure to check out these other RealtySoft tools:

RealtySoft WEBSITES

RealtySoft IDX

RealtySoft CRM

Email, Print Yourself, or Send Out To Printer

Every item you produce with RealtySoft PRINTS can be packaged as a PDF file for email or downloading, or can be printed on your own printer. Print-quality PDF's can also be produced for sending to a local printer.

RealtySoft: The Real Estate Solution Value Leader

RealtySoft is the company that redefined the word "value" when it comes to online real estate solutions. Its prices for agent and broker websites or related solutions are 49% to 77% lower than any other provider in North America.

RealtySoft was founded in 1996. Since then, the company has done nothing but work on developing one thing: the best online marketing tools for agents and brokers, at the best value, that produce the best results.

RealtySoft technology can also be obtained through selected authorized resellers.

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